



# José Manuel Moreno-Palancas Fernández

## SAP-BI consultant / Business Analyst

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**PROFILE** *Economist, curious, researcher, new-tech lover and always willing to learn new things.*

### WORK EXPERIENCE

2021-current

#### **SAP-BI Subject Matter Expert**

Zurich, Barcelona

##### **Application SME Enterprise Solutions & Products**

- Support on solution design & migration of treasury applications to tailored web application solution.
- Modeling and query optimization in HANA and in SAC
- Design of stories and applications in SAC
- Technical and functional advice to business
- Resolution of incidents and enhancements in SAP BW / BPC / BW4HANA applications

Technologies used:

- SAP BW, BW4HANA, HANA 2.0, BPC 10.1
- Analysis for Office, SAP Analytics Cloud (SAC)
- SAP Cloud Platform (SCP) applications and services (IAS, webservice, GIT, ...)

2017-2021

#### **SAP Business Analyst**

NTT Data, Barcelona

##### **Application SME SAP BW / BPC & Finance reporting**

- Support service on resolution of incidents / Application steward
- Small enhancements / projects
- Design and optimization of query reports and workbooks
- Solution design of ETLs and automation of processes
- Technical advice to business requirements
- Development of reconciliation models of transactional data
- Training to customers and employees as well as tutoring careers

Technologies used:

- SAP BW, SAP BPC, Lumira, SAP Analytics Cloud, SAP-IP
- BEx Analyzer, Analysis for Office,
- Query Designer, Web Application Designer

2015-2016

#### **Quality Manager**

Algevasa, Sabadell (Barcelona)

- Strategic Consulting:
  - Development of Strategic Plan
  - Definition of company policies.
  - Implementation of an integrated Quality Management System (QMS)
    - Analysis and process management
    - Development of a process control system

– Preparation for ISO 9001: 2015 Certification.

- Design improvement proposals, information systems and workflows
- Internal audits and cost control (Controlling)
- Invoicing

#### **Project analysis and proposal process improvement and re-engineering**

Development of an innovation project, strategic management processes and marketing of integrated logistics services.

Re-engineering and process improvement (PDCA)

- Customer Rating
- Analysis of capacity
- New corporate image
- Exploitation of new distribution channels
- New website and positioning management

#### **2009-2016 Web designer and developer**

Freelance

Web design and development both static and dynamic, online store or social network.

- Customization of themes and features in Wordpress, Joomla or Prestashop frameworks.
- Positioning optimization SEO & SEM.
- Web analytics and monitoring
- Buddypress & Woocommerce.

Migrations and activation of hosting, domains, databases and mail accounts.

#### **2009–2013 Secretary**

Hdad de la Soledad, Badalona (Spain)

Management of members, communication and content in the website. Financial management, accounting and subsidies.

### EDUCATION AND TRAINING

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#### **2015 (MSc) Master degree in Industrial Innovation (official)**

Universitat Ramon Llull

Level 7 EQF

#### **2009–2012 (B.A.) Degree in Economics**

Universitat de Barcelona

Level 7 EQF

#### **2006–2009 (B.A.) Degree in Business**

Universitat de Barcelona

Level 6 EQF

### CERTIFICATIONS

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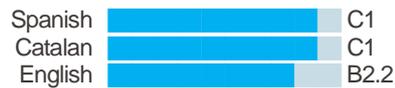
Jun 2015 **SAP Certified Application Associate - Financial Accounting with ERP 6.0 EHP6**

**ADDITIONAL TRAINING**

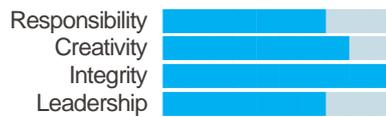
2022	<b>SAP HANA Modeling</b> SAP SE	(48 hours)
Jun. 2015	<b>Master on SAP-FI-CO consultancy</b> Masterdistancia, Barcelona (Spain)	(240 hours)
Nov. 2014	<b>Introduction to Business Intelligence SAP/BI</b> La Salle BCN (Universidad Ramon Llull), Barcelona	(20 hours)
Oct. 2014	<b>Introduction to Programming ABAP/SAP</b> La Salle BCN (Universidad Ramon Llull), Barcelona	(20 hours)
Sep. 2014	<b>Introduction to Purchasing with SAP MM</b> La Salle BCN (Universidad Ramon Llull), Barcelona	(20 hours)
May. 2014	<b>Course of Cloud Computing</b> Escuela de Organización Industrial	(40 hours)

**PERSONAL SKILLS**

**Languages**



**Key Skills**



**Computer skills**

**Office**



**SAP**



**Database**



**Statistics & calculus**



**Programming**



**Other skills**

Available for travel  
 Own vehicle