José Manuel Moreno-Palancas Fernández

SAP-BI consultant / Business Analyst

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PROFILE

Economist, curious, researcher, new-tech lover and always willing to learn new things.

WORK EXPERIENCE

2021-current

SAP-BI Subject Matter Expert

Zurich, Barcelona

Application SME Enterprise Solutions & Products

- Support on migration of treasury applications to tailored web application solution.
- Modeling in HANA and in SAC
- Design of stories and applications in SAC
- Technical and functional advice to business
- Support on resolution of incidents in SAP BW / BPC / BW4HANA applications

Technologies used:
- SAP BW, BW4HANA, HANA 2.0, BPC 10.1
- Analysis for Office, SAP Analytics Cloud (SAC)
- SAP Cloud Platform (SCP) applications and services (IAS, webservices, GIT, …)

2017-2021

SAP Business Analyst

NTT Data, Barcelona

Application SME SAP BW / BPC & Finance reporting

- Support service on resolution of incidents / Application steward
- Small enhancements / projects
- Design and optimization of query reports and workbooks
- Solution design of ETLs and automation of processes
- Technical advice to business requirements
- Development of reconciliation models of transactional data
- Training to customers and employees as well as tutoring careers

Technologies used:
- SAP BW, SAP BPC, Lumira, SAP Analytics Cloud, SAP-IP
- BEx Analyzer, Analysis for Office,
- Query Designer, Web Application Designer

2015–2016

Quality Manager

Algevasa, Sabadell (Barcelona)

- Strategic Consulting:
    - Development of Strategic Plan
    - Definition of company policies.
    - Implementation of an integrated Quality Management System (QMS)
        - Analysis and process management
        - Development of a process control system

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– Preparation for ISO 9001: 2015 Certification.
- Design improvement proposals, information systems and workflows
- Internal audits and cost control (Controlling)
- Invoicing

Project analysis and proposal process improvement and re-engineering
Development of an innovation project, strategic management processes and marketing of integrated logistics services.
Re-engineering and process improvement (PDCA)

- Customer Rating
- Analysis of capacity
- New corporate image
- Exploitation of new distribution channels
- New website and positioning management

2009-2016	**Web designer and developer**
	Freelance

Web design and development both static and dynamic, online store or social network.

- Customization of themes and features in Wordpress, Joomla or Prestashop frameworks.
- Positioning optimization SEO & SEM.
- Web analytics and monitoring
- Buddypress & Woocommerce.

Migrations and activation of hosting, domains, databases and mail accounts.

2009–2013	**Secretary**
	Hdad de la Soledad, Badalona (Spain)

Management of members, communication and content in the website. Financial management, accounting and subsidies.

EDUCATION AND TRAINING

2015	**(MSc) Master degree in Industrial Innovation (official)**	Level 7 EQF
	Universitat Ramon Llull	
2009–2012	**(B.A.) Degree in Economics**	Level 7 EQF
	Universitat de Barcelona	
2006–2009	**(B.A.) Degree in Business**	Level 6 EQF
	Universitat de Barcelona	

CERTIFICATIONS

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Jun 2015 — **SAP Certified Application Associate - Financial Accounting with ERP 6.0 EHP6**

ADDITIONAL TRAINING

2022 — **SAP HANA Modeling** (48 hours)
SAP SE

Jun. 2015 — **Master on SAP-FI-CO consultancy** (240 hours)
Masterdistancia, Barcelona (Spain)

Nov. 2014 — **Introduction to Business Intelligence SAP/BI** (20 hours)
La Salle BCN (Universidad Ramon Llull), Barcelona

Oct. 2014 — **Introduction to Programming ABAP/SAP** (20 hours)
La Salle BCN (Universidad Ramon Llull), Barcelona

Sep. 2014 — **Introduction to Purchasing with SAP MM** (20 hours)
La Salle BCN (Universidad Ramon Llull), Barcelona

May. 2014 — **Course of Cloud Computing** (40 hours)
Escuela de Organización Industrial

PERSONAL SKILLS

Languages
- Spanish — C1
- Catalan — C1
- English — B2.2

Key Skills
- Responsibility
- Creativity
- Integrity
- Leadership

Computer skills

Office
- MS Office, Word, PPT
- MS Excel
- MS Project, OpenProj, MS Visio

SAP
- SAP-BW
- SAP BW/4HANA
- SAP-IP / BPC
- AfO / EPM
- SAP-FI-CO / S4
- SAP Analytics Cloud (SAC)
- SAP Cloud Platform (SCP)
- Lumira (designer / discovery)

Database
- SAP HANA
- MySQL / MariaDB / SQLite
- MS SQL Server
- DB2

Statistics & calculus
- EViews / SPSS
- R (R-Studio)

Programming
- HTML5 / CSS3 / PHP
- JS / (Angular, jQuery, etc)
- VBA
- ABAP4 / AMDP / SQL
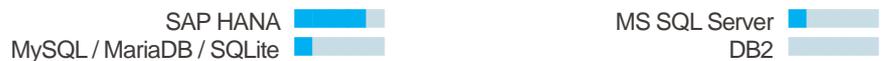
Other skills
Available for travel
Own vehicle